



Dear Potential Sponsor,

Thank you for your past support of Evanston Cowboy Days PRCA Rodeo. As we prepare for our **90th Anniversary**, scheduled for September 5–7, 2026, we invite you to partner with us once again.

Key highlights of our event:

- The only professionally sanctioned rodeo in Uinta County
- Broadcast worldwide on the Cowboy Channel and its app
- 100% volunteer committee—your entire donation directly benefits the event and community
- Generates substantial economic benefits for the local community
- Replay screen exposure for your ads/logos to over 3,000 attendees per event
- 501(c)3 non-profit status; all contributions are tax-deductible.

To ensure the continued success of Cowboy Days, we have adjusted our sponsorship packages to reflect rising costs. We are committed to working with you to create a partnership that meets your needs and maximizes your visibility.

Early sponsorship commitments allow us to secure top-tier entertainment and deliver an outstanding experience for all attendees. The sooner we finalize sponsorships, the more effectively we can plan and promote the event.

If you have questions or need additional information, please contact us. To confirm your sponsorship, complete and return the final page of this packet. We appreciate your support in making our **90th year** a memorable celebration for the community.

Sincerely,

The Evanston Cowboy Days Committee

SPONSORSHIP PACKAGES & OPPORTUNITIES



Level #1 - \$500.00 • ¼ page ad • 4 tickets • Announcements • Logo/link on website

Level #2 - \$1,000.00 • 4x4 sign near arena entrances • ½ page ad • 12 free tickets • Logo/link on website

Level #3 - \$1,500.00 • 1 flag at top of arena • 4x4 sign on top of bleachers • Full page ad • 18 free tickets • Logo on marketing materials with signed contract before print deadlines • Logo/link on website

Level #4 - \$2,000.00 • 1 flag at top of arena • 1 flag carried by flag carriers • 4x4 sign in high view area • 1 full page ad • 24 free tickets • Logo/link on website • Logo on marketing materials with signed contract before print deadlines • Facebook/Instagram mentions • 4x4 Sign on fence by Bear River drive between fair and Labor Day

Level #5 - \$3,000.00 • 1 flag at top of arena • 1 flag carried by flag carriers • 4x4 sign in Arena • 2 full page ads • 24 free tickets • Logo/link on website • Logo on marketing materials with signed contract before print deadlines • Facebook/Instagram mentions • 4x4 sign on fence by Bear River drive between fair and Labor Day • 4x4 sign in fairgrounds area

Level #6 - \$5,000 • 1 flag at top of arena • 1 flag carried by flag carriers • 4x4 sign in Arena • Behind the chute tour opportunities • Discounted additional tickets and discounted Cowboy Days merchandise • Reserved seating by request • 3 full page ads • 30 free tickets • Logo/link on website • Logo on marketing materials with signed contract before print deadlines • Facebook/Instagram mentions • Free booth rental • Logo on print-at-home tickets • Spring Fling Queen Coronation tickets by request • 4x4 sign on fence by Bear River drive between fair and Labor Day • 4x4 sign in fairgrounds area

Level #7 - \$6,500.00 (+) • 1 flag at top of arena • 1 flag carried by flag carriers • 4x4 sign in Arena • Behind the chute tour opportunities • Discounted additional tickets and discounted Cowboy Days merchandise • Reserved seating by request • 3 full page ads • 30 free tickets • Logo/link on website • Logo on marketing materials with signed contract before print deadlines • Facebook/Instagram mentions • 2 Free booth rentals if requested • Spring Fling Queen Coronation tickets by request • Logo on print-at-home tickets • Royalty Visit by request and availability • 4x4 on fence by Bear River drive between fair and Labor Day • 4x4 sign in fairgrounds area.

Other options are available by contacting us at 307-288-0953

THANK YOU FOR YOUR SUPPORT!

CUSTOM SPONSORSHIPS AND COMMERCIALS ARE AVAILABLE!





Sponsorship Contract

Evanston Cowboy Days

P.O. Box 458

Evanston, WY 82930

OPTIONS & PRICING

PACKAGE OPTION	PRICE	CHECK BOX
Level #1	\$500	
Level #2	\$1,000	
Level #3	\$1,500	
Level #4	\$2,000	
Level #5	\$3,000	
Level #6	\$5,000	
Level #7	\$6,500 +	

INDIVIDUAL COLOR AD PRICES

AD SIZE	PRICE	CHECK BOX
1/8 Page (3.875" wide x 2.375" Tall)	\$50	
1/4 Page (3.875" wide x 5.125" Tall)	\$60	
1/2 Page (8" wide by 5.125" Tall)	\$100	
Full Page (8" wide by 10.25" Tall)	\$150	

PLEASE SUBMIT AD BY JULY 15 TO:

EVANSTONCOWBOYDAYS1936@GMAIL.COM

Business Name: Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Paid by: (Cash, Check, Bill, Credit Card)

Circle **YES** IF YOU'D LIKE TO ADD \$25 TO THE CANDICE HALLOWS MASTERSON SCHOLARSHIP FUND

Sponsor Signature: _____ Date: _____

Cowboy Days Signature: _____ Date: _____