



EVANSTON COWBOY DAYS INC.
P.O. BOX 458
EVANSTON, WY 82931
(307)679-8019



Dear Potential Sponsor,

Thank you for all the support you have given Cowboy Days in the past. We are beginning preparations for our 89th year that will take place August 29 through September 1, 2025. Here are a few highlights that we hope will encourage you to support our event.

- Only professional sanctioned rodeo in Uinta County
- Broadcast worldwide on the Cowboy Channel and Cowboy Channel App
- 100% volunteer committee, your entire donation goes into the event for the community
- Drives much needed money into the local community
- Replay screen for your ads/logos to reach 3,000+ attendees at each event
- 501(c)3 non-profit, tax deductible

The entire committee works year-round to put this event on. Due to rising costs we regrettably had to raise sponsorship packages a bit. We hope you will understand. We will work with you on an individual basis if needed to make it work for you.

We begin sponsorships early each year so that we are able to book entertainment and be able to put on the best event possible. The quicker we can get sponsorships in place, the better the event we can put on.

Please don't hesitate to contact me with any questions. Please fill out the last page in this document and return. We will take it from there and you can be proud to be a supporter for our 88th year. Together we will have a great event.

Sincerely,

2025 Evanston Cowboy Days Committee
307-679-8019

2025 EVANSTON COWBOY DAYS SPONSORSHIP PACKAGES

THANK YOU FOR YOUR SUPPORT!

Level #1 - \$400.00

- ¼ page ad
- 4 tickets
- Announcements
- Logo/link on website

Level #2 - \$800.00

- 4x4 sign near arena entrances
- ½ page ad
- 12 free tickets
- Logo/link on website

Level #3 - \$1,300.00

- 1 flag at top of arena
- 4x4 sign on top of bleachers
- Full page ad
- 18 free tickets
- Logo on marketing materials with signed contract before print deadlines
- Logo/link on website

Level #4 - \$1,800.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 4x4 sign in high view area
- 1 full page ad
- 24 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- 4x4 Sign on fence by Bear River drive between fair and Labor Day

Level #5 - \$2,800.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 4x4 sign in Arena
- 2 full page ads
- 24 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- 4x4 sign on fence by Bear River drive between fair and Labor Day
- 4x4 sign in fairgrounds area

Level #6 - \$5,000

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 4x4 sign in Arena
- Behind the chute tour opportunities
- Discounted additional tickets and discounted Cowboy Days merchandise
- Reserved seating by request
- 3 full page ads
- 30 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- Free booth rental
- Logo on print-at-home tickets
- Spring Fling Queen Coronation tickets by request
- 4x4 sign on fence by Bear River drive between fair and Labor Day
- 4x4 sign in fairgrounds area

Level #7 - \$6,000.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 4x4 sign in Arena
- Behind the chute tour opportunities
- Discounted additional tickets and discounted Cowboy Days merchandise
- Reserved seating by request
- 3 full page ads
- 30 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- 2 Free booth rentals if requested
- Spring Fling Queen Coronation tickets by request
- Logo on print-at-home tickets
- Royalty Visit by request and availability
- 4x4 on fence by Bear River drive between fair and Labor Day
- 4x4 sign in fairgrounds area

Other options are available by contacting us at 307-288-0953 or matthewsdustin@hotmail.com.

CUSTOM SPONSORSHIPS AND COMMERCIALS ARE AVAILABLE!

FILL OUT THE NEXT PAGE TO BE A PART OF MAKING

COWBOY DAYS HAPPEN.

EVANSTON COWBOY DAYS



P.O. BOX 458 EVANSTON, WYOMING 82931

SPONSORSHIP CONTRACT

Options and Pricing

Package Name	Price	Check Box
Level #1	\$400.00	<input type="checkbox"/>
Level #2	\$800.00	<input type="checkbox"/>
Level #3	\$1,300.00	<input type="checkbox"/>
Level #4	\$1,800.00	<input type="checkbox"/>
Level #5	\$2,800.00	<input type="checkbox"/>
Level #6	\$5,000.00	<input type="checkbox"/>
Level #7	\$6,000.00	<input type="checkbox"/>

Individual Color Ad Prices

Ad Size	Price	Check Box
1/8 Page (3.875" wide by 2.375" Tall)	\$50.00	<input type="checkbox"/>
1/4 Page (3.875" wide by 5.125" Tall)	\$60.00	<input type="checkbox"/>
1/2 Page (8" wide by 5.125" Tall)	\$100.00	<input type="checkbox"/>
Full Page (8" wide by 10.25" Tall)	\$150.00	<input type="checkbox"/>

Please submit ad to matthewsdustin@hotmail.com by July 15, 2025.

Business Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Paid by: _____

(Cash, Check, Bill, Credit Card)

CHECK YES IF YOU'D LIKE TO ADD \$25.00 TO THE CANDICE HALLOWS MASTERSON SCHOLARSHIP FUND: _____ YES

Signatures:

(Sponsor Signature)

(Date)

(Cowboy Days Signature)

(Date)

Terms of any trades or