



**EVANSTON COWBOY DAYS INC.**  
**P.O. BOX 458**  
**EVANSTON, WY 82931**  
**(307)679-8019**

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Potential Sponsor,

Thank you for considering sponsoring the 87th Annual Evanston Cowboy Days Celebration. This year's celebration will be September 1st through September 4th. It's hard to believe we are already making plans! We can create a sponsorship package for any budget. We are a 501(c)3 so your sponsorship is tax deductible.

Sponsorships this year are different. Due to arena renovations and changes we are switching from banners to 4x4 signs. These will be easier for us to store and put up when needed. We also feel that they are much more professional looking.

Unfortunately, there will no longer be an option to have a banner up year round. We may not have a jumbo tron as Cowboy Channel has decided to only broadcast the top 60 rodeos. Without their support we don't know if we can afford it. I'll gladly discuss this change with you if needed.

Please don't hesitate to contact Dustin at 307-679-8019 with any questions or concerns. As always, we welcome any suggestions that you may have.

We have some opportunities available not listed in this packet, contact me if interested in a custom package and we'll put together a package. Attached are the most popular choices but we can create a package to fit your budget. If you're unable to sponsor, please consider buying a single ad or donate an item we can auction.

I'd personally like to thank you for your support in the past and hope to have you again as a sponsor for the 87th Annual Evanston Cowboy Days!

Sincerely,

*Dustin Matthews*

Evanston Cowboy Days Committee

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[www.evanstoncowboydays.com](http://www.evanstoncowboydays.com)

## 2023 EVANSTON COWBOY DAYS SPONSORSHIP PACKAGES

### THANK YOU FOR YOUR SUPPORT!

#### Level #1 - \$250.00

- ¼ page ad
- 4 tickets
- Announcements
- Logo/link on website

#### Level #2 - \$500.00

- 4x4 sign near arena entrances
- ½ page ad
- 12 free tickets
- Logo/link on website

#### Level #3 - \$1,000.00

- 1 flag at top of arena
- 4x4 sign on top of bleachers
- Full page ad
- 18 free tickets
- Logo on marketing materials with signed contract before print deadlines
- Logo/link on website

#### Level #4 - \$1,500.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 4x4 sign in high view area
- 1 full page ad
- 24 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- 4x4 Sign on fence by Bear River drive between fair and Labor Day

#### Level #5 - \$2,500.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 4x4 sign in Arena
- 2 full page ads
- 24 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- 4x4 sign on fence by Bear River drive between fair and Labor Day
- 4x4 sign in fairgrounds area

#### Level #6 - \$5,000

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 4x4 sign in Arena
- Behind the chute tour opportunities
- Discounted additional tickets and discounted Cowboy Days merchandise
- Reserved seating by request
- 3 full page ads
- 30 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- Free booth rental
- Logo on print-at-home tickets
- Spring Fling Queen Coronation tickets by request
- 4x4 sign on fence by Bear River drive between fair and Labor Day
- 4x4 sign in fairgrounds area

#### Level #7 - \$6,000.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 4x4 sign in Arena
- Behind the chute tour opportunities
- Discounted additional tickets and discounted Cowboy Days merchandise
- Reserved seating by request
- 3 full page ads
- 30 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- 2 Free booth rentals if requested
- Spring Fling Queen Coronation tickets by request
- Logo on print-at-home tickets
- Royalty Visit by request and availability
- 4x4 on fence by Bear River drive between fair and Labor Day
- 4x4 sign in fairgrounds area

*Other options are available by contacting us at 307-288-0953 or [matthewsdustin@hotmail.com](mailto:matthewsdustin@hotmail.com).*

**CUSTOM SPONSORSHIPS ARE AVAILABLE! FILL OUT THE NEXT PAGE TO BE A  
PART OF MAKING COWBOY DAYS HAPPEN.**

# EVANSTON COWBOY DAYS



**P.O. BOX 458 EVANSTON, WYOMING 82931**

## **SPONSORSHIP CONTRACT**

### Options and Pricing

Package Name	Price	Check Box
<b>Level #1</b>	\$250.00	
<b>Level #2</b>	\$500.00	
<b>Level #3</b>	\$1,000.00	
<b>Level #4</b>	\$1,500.00	
<b>Level #5</b>	\$2,500.00	
<b>Level #6</b>	\$5,000.00	
<b>Level #7</b>	\$6,000.00	

### Individual Color Ad Prices

Ad Size	Price	Check Box
1/8 Page (3.875" wide by 2.375" Tall)	\$30.00	
1/4 Page (3.875" wide by 5.125" Tall)	\$40.00	
1/2 Page (8" wide by 5.125" Tall)	\$70.00	
Full Page (8" wide by 10.25" Tall)	\$100.00	

Please submit ad to [matthewsdustin@hotmail.com](mailto:matthewsdustin@hotmail.com) by July 15, 2022.

Business Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Paid by: \_\_\_\_\_  
(Cash, Check, Bill, Credit Card)

### **Signatures:**

\_\_\_\_\_  
(Sponsor Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Cowboy Days Signature)

\_\_\_\_\_  
(Date)

Terms of any trades or notes: