



EVANSTON COWBOY DAYS INC.
P.O. BOX 458
EVANSTON, WY 82931
(307)679-8019



Potential Sponsor,

Thank you for considering sponsoring the 86th Annual Evanston Cowboy Days Celebration. This year's celebration will be September 2nd through September 5th. It's hard to believe we are already making plans! We can create a sponsorship package for any budget. We are a 501(c)3 so your sponsorship is tax deductible.

2021 was a big year and we were able to be near sell-out crowds every night including the concert. One highlight was being broadcast on TV via The Cowboy Channel for the second straight year. We hope to continue that giving more exposure to our sponsors. We are also hoping to have a large screen again this year for sponsors and replays. Please note sponsorship package names have changed due to banners not fitting some areas as well as an overall growth in the number of banners we hang.

Please don't hesitate to contact Dustin at 307-679-8019 with any questions or concerns. As always, we welcome any suggestions that you may have.

We have some opportunities available not listed in this packet such as a replay screen sponsor, car show sponsors, and an ATV/Poker Run sponsors. Contact me if interested in any of these and we'll put together a package. Attached are the most popular choices but we can create a package to fit your budget. If you're unable to sponsor, please consider buying a single ad. You can see those on the contract page.

I'd personally like to thank you for your support in the past and hope to have you again as a sponsor for the 86th Annual Evanston Cowboy Days!

Sincerely,

Dustin Matthews

Evanston Cowboy Days Committee

www.evanstoncowboydays.com

2022 EVANSTON COWBOY DAYS SPONSORSHIP PACKAGES

THANK YOU FOR YOUR SUPPORT!

Level #1 - \$250.00

- ¼ page ad
- 4 tickets
- Announcements
- Logo/link on website
- 1 Facebook Mention
- 8.5"x11" Sign
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- Jumbotron graphics (if available)
- 1 Jumbotron Commercial

Level #2 - \$500.00

- 4x8 banner in or near arena
- ½ page ad
- 12 free tickets
- Logo/link on website

Level #3 - \$1,000.00

- 1 flag at top of arena
- 4x8 banner in or near arena
- Full page ad
- 18 free tickets
- Logo on marketing materials with signed contract before print deadlines
- Logo/link on website

Level #4 - \$1,500.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 1 4x8 banner up year-round
- 1 4x8 banner at rodeo on bleachers
- 1 full page ad
- 24 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions

Level #5 - \$2,500.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 1 4x8 banner up year-round
- 1 4x8 banner at rodeo on bleachers
- 2 full page ads
- 24 free tickets

Level #6 - \$5,000

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 1 4x8 banner up year-round
- 1 4x8 banner at rodeo on bleachers
- 3 full page ads
- 30 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- Jumbotron graphics (if available)
- 1 Jumbotron Commercial
- Free booth rental
- Logo on print-at-home tickets

Level #7 - \$6,000.00

- 1 flag at top of arena
- 1 flag carried by flag carriers
- 1 4x8 banner up year-round
- 1 4x8 banner at rodeo on bleachers
- 3 full page ads
- 30 free tickets
- Logo/link on website
- Logo on marketing materials with signed contract before print deadlines
- Facebook mentions
- Jumbotron graphics (if available)
- 1 Jumbotron Commercial
- 2 Free booth rentals
- Logo on print-at-home tickets
- Royalty Visit

Other options are available by contacting us at 307-288-0953 or matthewsdustin@hotmail.com.

**REPLAY SCREEN AND OTHER CUSTOM SPONSORSHIPS ARE AVAILABLE!
FILL OUT THE NEXT PAGE TO BE A PART OF MAKING COWBOY DAYS HAPPEN.**

EVANSTON COWBOY DAYS



P.O. BOX 458 EVANSTON, WYOMING 82931

SPONSORSHIP CONTRACT

Options and Pricing

Package Name	Price	Check Box
Level #1	\$250.00	
Level #2	\$500.00	
Level #3	\$1,000.00	
Level #4	\$1,500.00	
Level #5	\$2,500.00	
Level #6	\$5,000.00	
Level #7	\$6,000.00	

Individual Color Ad Prices

Ad Size	Price	Check Box
1/8 Page (3.875" wide by 2.375" Tall)	\$30.00	
1/4 Page (3.875" wide by 5.125" Tall)	\$40.00	
1/2 Page (8" wide by 5.125" Tall)	\$70.00	
Full Page (8" wide by 10.25" Tall)	\$100.00	

Please submit ad to matthewsdustin@hotmail.com by July 15, 2022.

Business Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Paid by: _____
(Cash, Check, Bill, Credit Card)

Signatures:

(Sponsor Signature)

(Date)

(Cowboy Days Signature)

(Date)

Terms of any trades or notes: