



EVANSTON COWBOY DAYS INC.
P.O. BOX 458
EVANSTON, WY 82931
(307)679-8019



Date: January 2, 2020

Potential Sponsor,

Thank you for considering sponsoring the 84th Annual Evanston Cowboy Days Celebration. This year's celebration will be September 4th through September 7th. It's hard to believe we are already making plans! We can create a sponsorship package for any budget. We are a 501(c)3 so your sponsorship is tax deductible.

We are aware some businesses are experiencing tough times, but we cannot do this event without your support. We are making cuts where we can, while still providing a fun family event. We've recently been hit with much higher costs for things such as facility rentals. Without sponsors like yourself the event cannot continue. We've made great strides in raising our prize money so we can draw the top cowboys and cowgirls from all over the country which was evident by the competition at last year's rodeo.

Please don't hesitate to contact Dustin at 307-679-8019 with any questions or concerns. We have many opportunities available. Attached are the most popular choices but we can create a package to fit your budget. If you're unable to sponsor, please consider buying a single ad. You can see those on the contract page.

I'd personally like to thank you for your support in the past and hope to have you again as a sponsor for the 84th Annual Evanston Cowboy Days!

Sincerely,

Evanston Cowboy Days Committee

www.evanstoncowboydays.com

Evanston Cowboy Days Fish Catch Sponsor

Price \$250.00

Receive a quarter page color ad in the Cowboy Days Rodeo Programs with the ad of your choice.

Receive 4 free tickets to a rodeo. (Valid for any rodeo)

Your name will be mentioned at the fish catch event and other events not including the rodeo's.

Your name and logo are listed on Evanston Cowboy Days webpage as a sponsor with a link to your business.

1 Facebook post mention with other fish catch sponsors.

8.5 x 11 sign with business name posted throughout the weekend.

We would really appreciate your support.
Thank you • Evanston Cowboy Days Committee

Evanston Cowboy Days Chute Sponsor

Price \$500.00

Receive a 1 - 4 x 8 sign or banner in the arena with your logo and name on it as close to the chutes as possible. If not near a chute, it will be in a high traffic area.

Receive a half page color ad in the Cowboy Days Rodeo Programs with the ad of your choice.

Receive 12 free tickets to the rodeo. (Valid for any rodeo)

Logo with link to business website on our website

**We would really appreciate your support.
Thank you • Evanston Cowboy Days Committee**

Evanston Cowboy Days Arena Sponsor

Price \$1000.00

Receive 1 flag that will be posted Labor Day Weekend.

Receive a 4 x 8 sign in the arena with your logo and name on it.

Receive a full-page color ad in the Cowboy Days Rodeo Programs with the ad of your choice.

Receive 18 free tickets to the rodeo. (Valid for any rodeo)

Logo on schedule posters if sponsorship contract is signed before print deadline

Your name and logo are listed on Evanston Cowboy Days webpage as a sponsor with a link to your business.

We would really appreciate your support.
Thank you • Evanston Cowboy Days Committee

Evanston Cowboy Days Corporate Sponsor

Price \$1500.00

Receive two flags with your logo and name on it. One flag will be carried before a rodeo event. The second flag will be posted during the rodeo.

Receive a 4 x 8 sign on the front of the grand stands along Bear River Drive with your business name and logo on it. This board stays up year around. *If county receives grant to upgrade grandstands signs may need removed during construction.

Flags are fully customizable to your preference.

A banner will be posted on the bleachers with the logo and business name on it during the Labor Day weekend.

Receive a full-page color ad in the Cowboy Days Rodeo Programs with the ad of your choice.

Receive 24 free tickets to the rodeo. (Valid for any rodeo)

Your name and logo are listed on Evanston Cowboy Days webpage as a sponsor with a link to your business.

Logo placed on schedule posters if contract for sponsorship is signed before print deadline.

Facebook mentions that go to over 2,000 followers and growing.

**We would really appreciate your support.
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Evanston Cowboy MVP Sponsor

Price \$2,500.00

Receive two flags with your logo and name on it. One flag will be carried if possible at parades attended by the flag carriers. The second flag will be posted on the grandstands during the rodeo and at spring fling.

Receive a 4 x 8 sign on the front of the grand stands along Bear River Drive with your business name and logo on it. This board stays up year around. *If county receives grant to upgrade grandstands signs may need removed during construction.

Flags are fully customizable to your preference.

A banner will be posted on the bleachers with the logo and business name on it during the Labor Day weekend.

Receive 2 full page ads in the Cowboy Days Rodeo Programs with the ad of your choice.

Receive 24 free tickets to the rodeo. (Valid for any rodeo)

Your name and logo are listed on Evanston Cowboy Days webpage as a sponsor with a link to your business.

Will include your business in 4 Facebook posts per year.

Logo on schedule posters if sponsorship contract is signed before print deadline.

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Thank you • Evanston Cowboy Days Committee**

Evanston Cowboy Days All-Around Sponsor

Price \$5,000.00

Receive two flags with your logo and name on it. One flag will be carried if possible at parades attended by the flag carriers. The second flag will be posted on the grandstands during the rodeo and at spring fling.

Receive a 4 x 8 sign on the front of the grand stands along Bear River Drive with your business name and logo on it. This board stays up year around. *If county receives grant to upgrade grandstands signs may need removed during construction.

Flags are fully customizable to your preference.

A banner will be posted on the bleachers with the logo and business name on it during the Labor Day weekend.

Receive 3 full page color ads in the Cowboy Days Rodeo Programs with the ad of your choice.

Receive 24 free tickets to the rodeo. (Valid for any rodeo)

Your name and logo are listed on Evanston Cowboy Days webpage as a sponsor with a link to your business and other information you'd like.

Your logo on all print at home tickets for all Cowboy Days events.

Advertising at Friday night activities

Free standard booth rental with electricity for all days of our events.

Will include your business on 6 Facebook posts per year.

Logo on schedule posters if sponsorship contract is signed before print deadline.

**We would really appreciate your support.
Thank you • Evanston Cowboy Days Committee**

Evanston Cowboy Days Title/Platinum Sponsor

Price \$6,000.00

3 – Full page color ads in rodeo program

1 – Separate ad stuffed in program if desired (Black and white, unless provided)

24 – Rodeo tickets (Valid for any rodeo)

1 – Banner at Friday night events/Concert

8 – Spring Fling Tickets for following year

Your flag will be carried by flag carriers at any events they attend in addition to the rodeos.

Flag on grandstands Labor Day Weekend

Sign on grandstands (Year-round) *If county receives grant to upgrade grandstands signs may need removed during construction.

4x8 sign or banner in arena during rodeos

8 – Facebook mentions

Logo with link on the website Logo on print-at-home tickets

Logo on posters

Free vendor booth(s) – up to 2 and outside display area if needed

Royalty autograph session at your location

Logo on free tickets given at local schools

**We would really appreciate your support. Thank you •
Evanston Cowboy Days Committee**

EVANSTON COWBOY DAYS



P.O. BOX 458 EVANSTON, WYOMING 82931

SPONSORSHIP CONTRACT

Options and Pricing

Package Name	Price	Check Box
Fish Catch	\$250.00	
Chute	\$500.00	
Arena	\$1,000.00	
Corporate	\$1,500.00	
MVP	\$2,500.00	
All-Around	\$5,000.00	
Title	\$6,000.00	

Individual Color Ad Prices

Ad Size	Price	Check Box
1/8 Page (3.875" wide by 2.375" Tall)	\$30.00	
1/4 Page (3.875" wide by 5.125" Tall)	\$40.00	
1/2 Page (8" wide by 5.125" Tall)	\$70.00	
Full Page (8" wide by 10.25" Tall)	\$100.00	

Please submit ad to matthewsdustin@hotmail.com by July 15, 2020.

Business Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Paid by: _____
(Cash, Check, Bill, Credit Card)

Signatures:

(Sponsor Signature)

(Date)

(Cowboy Days Signature)

(Date)

Terms of any trades or notes: